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LICENSED IN GEORGIA

October 24, 2002

SENT VIA OVERNIGHT MAIL

Rosemary C. Smith
Acting Associate General Counsel
Federal Election Commission
999 E Street, N.W.
Washington, DC 20463

RECEIVED
FEDERAL ELECTION
COMMISSION
OFFICE OF GENERAL
COUNSEL
7007 OCT 25 P 2: 36

Re: Libertarian National Committee, Inc. ("LNC") Request for Advisory Opinion

Dear Ms. Smith:

Thank you for your letter of October 3, 2002, that I received October 8, 2002.

You asked the following questions:

(1) Describe in detail how the list was developed. Your description should include, but not be limited to, the purchase of the list, the purchase of additional names, the development of new names by the LNC in the course of its campaign activities or through use of the list, and the development of new names through the exchange of lists.

The mailing list was developed in the course of the LNC's political Answer: activities, primarily from the following sources: (a) the names and addresses of members of the Libertarian Party and contributors to the LNC; (b) direct mail prospecting; (c) inquiries from persons interested in the Libertarian Party; (d) exchanges of lists with other organizations; and (e) names and addresses of interested persons provided by members of the Libertarian Party. Typically, in its direct mail prospecting activities, the LNC rents lists at fair market value in the market place, and when it receives a positive response to its direct mail solicitation, adds the name and address of the person responding to the LNC's list. Similarly, the LNC may exchange lists on a limited or one time basis with another organization, use the list for direct mail prospecting for new members for the Libertarian Party, and those who positively respond will be added to the LNC's mailing list. Generally, the LNC does not purchase or exchange more than a limited or one time use of a mailing list. Rather, a limited or one time use of another's list is made for the purpose of generating more names and addresses to add to the LNC list. Occasionally, the LNC will purchase the perpetual use of a voter registration list.

(2) State whether the LNC has used this list primarily for leasing to others for non-campaign purposes to gain revenue, primarily for leasing to others for their campaign purposes, or primarily for its own campaign purposes (e.g., the distribution of campaign messages or the solicitation of contributions or donations that are not purchases). If one type of use is not substantially greater than the other, please explain generally the relative amounts of the use of the list.

Answer: The mailing list was developed primarily for use by the LNC for its own campaign purposes, and is primarily and substantially used for those purposes. Approximately once a month the LNC will rent or exchange a portion of the mailing list with another organization for non-campaign purposes. Approximately once every two months (more during election years), the LNC will rent or provide free or at a reduced rate a portion of the mailing list to a Libertarian Party candidate or ballot

initiative committee for political or campaign purposes. Approximately three times a month, the LNC or one of its affiliates will use the mailing list for Libertarian Party political or campaign purposes. For example, the LNC publishes *LP News* once a month, and uses the mailing list to send *LP News* to Libertarian Party members, and a relatively small number of persons who are subscribers, but not members.

(3) State whether you also intend to ask about the sale by the LNC of its used furniture or the disposition of other used items.

Answer: No. This was intended merely as an example of an activity similar to those activities for which an advisory opinion was requested.

I note that many of the answers I made to your questions regarding the mailing list development and use are similar for the third area of business activity discussed in my original letter to you – licensing by the LNC, in arms length transactions, of Libertarian Party trademarks to t-shirt vendors and vendors of other campaign items. The trademarks were developed for the LNC's political campaign activities and are used primarily and substantially in those activities. The licensing activities are merely incidental to the uses for political purposes.

I also note, in reviewing the advisory opinions you sent to me with your letter dated October, 3, that one other item of information must be stressed in regard to the LNC's business activity of selling advertising in its monthly newspaper, *LP News*. Some of that advertising is sold to political committees, such as the campaign committees of Libertarian Party candidates seeking election to federal or non-federal office. The primary purpose of those advertisements is to solicit contributions and support, and educate readers on political issues. The second category of advertisements, are advertisements placed by non-profit or public policy organizations. The primary purpose of those advertisements is to publicize issues of particular importance to those organizations, and solicit contributions and/or memberships. The third category of advertising is advertisements placed by for-profit businesses, who wish to sell goods and services to readers of *LP News*. The first two categories of advertisers are engaged in core political speech, and thus to the extent you interpret the FECA, as amended, to prohibit such advertising, you are interpreting the FECA to prohibit core political speech, and you are directly restricting the ability of the LNC to promote core political speech.

Federal Election Commission October 24, 2002 Page 4

Please contact me if you have any additional questions. I look forward to your response.

Very truly yours,
William WHALL

William W. Hall

WWH/md 807844-1



FEDERAL ELECTION COMMISSION

Washington, DC 20463

October 3, 2002

William W. Hall Warner, Norcross & Judd 900 Fifth Third Center 111 Lyon Street, N.W. Grand Rapids, Michigan 49503-2487

Dear Mr. Hall:

This refers to your letter dated September 20 2002, on behalf of the Libertarian National Committee, Inc. ("LNC"), concerning the application of the Federal Election Campaign Act of 1971, as amended ("the Act"), and Commission regulations to activities of the LNC that you characterize as "business," rather than "political," activities.

In particular, your concern pertains to the inability of the LNC, which is a national committee of a political party, to maintain a non-Federal account under 2 U.S.C. 441i(a) and 11 CFR 300.10. These sections will be effective on November 6, 2002, pursuant to the Bipartisan Campaign Reform Act of 2002 ("BCRA"). You describe several types of Libertarian Party sales or leases, made at arms-length and at fair market rates, whereby the LNC has received funds in the past and deposited those funds into its non-Federal accounts. LNC wishes to continue to engage in such transactions. Some or all of the receipts, if accepted by the Federal account, may be treated as contributions. Since the LNC will not be able to maintain a non-Federal account under BCRA, the issue arises as to whether these transactions may include payments from prohibited sources such as corporations, and whether such payments may exceed the Act's contribution limits.

The transactions you list are: (1) rental of the LNC's mailing list on a commercial arms-length basis; (2) sale of advertising space in the Libertarian Party News ("LP News"); and (3) licensing Libertarian party trademarks to t-shirt vendors and other manufacturers of campaign items. In making an argument that the Commission could not have intended that new section 300.10 would prohibit the LNC from receiving funds resulting from a sale of goods or services in an arms-length transaction, you also cite the example of an effort to upgrade the LNC's furniture and the consequent sale of its used furniture. You state that, if the Commission decides to allow a national committee to sell such used assets without a contribution resulting, such an allowance would not be different from the other transactions you describe.

The Act authorizes the Commission to issue an advisory opinion in response to a "complete written request" from any person with respect to a specific transaction or activity by the requesting person. 2 U.S.C. §437f(a). The regulations also explain that such a request "shall include a complete description of all facts relevant to the specific transaction or activity with respect to which the request is made." 11 CFR 112.1(c). The Office of General Counsel shall determine if a request is incomplete or otherwise not qualified as an advisory opinion request. See 11 CFR 112.1(d).

In view of the above requirements, please respond to the following questions:

- (1) Describe in detail how the list was developed. Your description should include, but not be limited to, the purchase of a list, the purchase of additional names, the development of new names by the LNC in the course of its campaign activities or through use of the list, and the development of new names through the exchange of lists.
- (2) State whether the LNC has used this list primarily for leasing to others for non-campaign purposes to gain revenue, primarily for leasing to others for their campaign purposes, or primarily for its own campaign purposes (e.g., the distribution of campaign messages or the solicitation of contributions or donations that are not purchases). If one type of use is not substantially greater than the other, please explain generally the relative amounts of the use of the list.
- (3) State whether you also intend to ask about the sale by the LNC of its used furniture or the disposition of other used items.

For your information and guidance, this Office is enclosing advisory opinions pertaining to the sale of items by a political committee, including mailing lists and advertising space. They are Advisory Opinions 1992-40, 1992-24, 1990-3, 1988-12, 1986-14, and 1981-53.

Upon receipt of your responses, this Office will give further consideration to your request. If you have any questions about the advisory opinion process, the enclosed opinions, or this letter, please contact Jonathan Levin, a senior attorney in this office, at 202-694-1542.

Sincerely,

Rosemary C. Smith

Acting Associate General Counsel

Enclosures

AOs 1992-40, 1992-24, 1990-3, 1988-12, 1986-14, and 1981-53

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DAVID A. WARNER 1883-1966 GEORGE S. NORCROSS SIEGEL W. JUDD (895-1982)

LICENSED IN GEORGIA

September 20, 2002

SENT VIA OVERNIGHT MAIL

DANIEL K. DEWITT MELISSA N. COLLAR MOLLY E. MCFARLANE

Federal Election Commission Office of General Counsel 999 E Street, N.W. Washington, DC 20463

Request for Advisory Opinion Regarding Business (Not Political) Activities of Libertarian National Committee, Inc., FEC Identification Number C00255695

Dear Sir or Madam:

I am the General Counsel of the Libertarian National Committee, Inc., the National Committee of the Libertarian Party® in the United States ("LNC"). I am writing this request for advisory opinion on its behalf.

Currently, and for many years, the LNC has engaged in a number of business activities, in addition to its political activities. These business activities include:

- 1. The rental of its mailing list of members, contributors, and prospects, on a commercial, arms-length basis, either directly, or using the services of a commercial mailing list broker. The mailing list broker, Walter Karl, Inc., is a corporation. Typically, the mailing list broker locates organizations desiring to rent the LNC's mailing list, and enters into contracts with those organizations, some of which may be corporations, political committees or organizations qualified under 501(c) or 527 of the Internal Revenue Code, and those organizations pay a fee, at a current market rate for the industry, per name and address rented.
- 2. The LNC publishes a monthly newspaper, the Libertarian Party® News ("LP News"). The LP News has a substantial circulation, and as a consequence, Libertarian Party® candidates, and organizations both affiliated, and not affiliated with, the LNC, stand ready and willing to purchase advertising space in the LP News. Some of these organizations are corporations. Some are political committees, and some are organizations qualified under Section 501(c) or Section 527 of the Internal Revenue Code. The advertising is offered on an arms-length basis, as a business transaction at market advertising rates for publications with the circulation of the LP News. I have enclosed a representative issue of the LP News. As you can see, it includes advertisements for the sale of goods and services, political candidates, ballot initiatives and other causes.
- 3. The LNC owns the trademarks Libertarian Party® and Party of Principle®. In the past, the LNC has from time to time granted limited licenses to use those trademarks to t-shirt vendors and other manufacturers of campaign items, for a modest consideration. The LNC desires to continue and expand that program. Any license would be entered into on an arm-length basis, as a business transaction at market rates for such licenses.

In the past, the LNC deposited receipts from its mailing list rental, *LP News* advertising and trademark licensing activities in its nonfederal "soft money" account, and reported those receipts in accordance with FEC regulations regarding nonfederal accounts. However, effective November 6, 2002, the LNC will no longer be able to maintain a nonfederal account for that purpose, pursuant to regulations recently enacted by the FEC, 11 CFR Section 300.10.

However, the LNC finds it hard to believe that the FEC intends by its new regulation to prohibit the LNC from receiving funds that, in common parlance, are not

Federal Election Commission September 20, 2002 Page 3

"contributions" or "donations", because they are received in return for goods and services provided, at typical and customary market rates.

For example, if the LNC were to upgrade its office furniture, and desire to sell its used furniture, how would it account for the receipt of the proceeds of the sale? Those proceeds will not be collected in accordance with the regulations for fundraising issued by the FEC. Assuming the FEC decides that it is possible for a national committee to dispose of used assets, how is this different from permitting a national committee to sell or lease goods and services at market rates?

The LNC proposes that it be permitted to continue to rent its mailing list, sell advertising in *LP News*, and license its trademarks as it has in the past. The LNC proposes that it would report its receipts from such activities as "Other Federal Receipts" on its FEC filings.

Please feel free to contact me if you have any questions concerning this request for advisory opinion. Time is of the essence, as the new regulation takes effect November 6, 2002.

Very truly yours,

William W. Hall

William W. Hall

WWH/md 795779-1 THE FOLLOWING SIX PAGES ARE EXCERPTS FROM THE OCTOBER 2001
ISSUE OF THE *LIBERTARIAN PARTY NEWS*. THE ENTIRE ISSUE, WHICH IS 36
PAGES LONG, WAS SUBMITTED WITH THE REQUESTER'S SEPTEMBER 20
LETTER.

SEPTEMBER 11, 2001

<u>emonsin</u>

The following statement was issued by James W. Lark III, chairman of the Libertarian Party, in response to the September II terrorist attacks:

ones, and fellow citizens. of friends, family, neighbors, co-workers, loved they feel — and that every other American shares attacks. Our hearts go out to the victims and say can ease the devastation and sense of loss their grieving families and friends. Nothing we but we stand with them in mourning the loss suffering caused by Tuesday's terrorist and grief for the tragic loss of life and n behalf of the Libertarian Party, I wish to express our profound sorrow

tify the murder of thousands of innocent no excuse for such savage acts. No legiti-The Libertarian Party condemns the vicious and barbaric attacks on the World mate political or religious ideology can jusfrade Center and the Pentagon. There is These actions, and the revulsion they

world, demonstrate in the starkest way ience is more hatred, more grieving rela-tives and friends, more tombatones — and, so appropriate way to settle political or possible that the initiation of force is never ocial differences. The result of such vio-National Chair

e solution to the disagreements between people and between Libertarians unequivocally reject the initiation of force as

would only continue the cycle of violence and revenge. The Libertarian Party calls on all Libertarians to aid our the terrorists responsible for the attacks. However, we encour-age the United States government to be sure that any re-sponse is appropriate and measured. Action should not be taken that will rause innocent people in other countries to be killed because of the artions of terrorists. Such a response The Libertarian Party calls for justice to be meted out to

charities that will amint the families and relatives. If you live mear where the attacks took plans, volunteer to assist in res-cue or recovery efforts, as appropriate, And if you know any of the victims' families, offer solsce and support in any way you. fellow Americans who have suffered from this horrible trag-edy: Donata blood for the victims fighting for their lives in bospitals in New York and Washington, DC. Contribute to the an. Now is a time for all Libertarians to stand together to

belp those who are suffering.

The Libertarian Party calls on all Americans to act with

to approve strategic plai **National Committee votes**

On 15-1 vote, preliminary OK is given to ambitious agenda

THE WEST TOTAL

chart the political course of strategic plan that could he Libertarian National Committee Hotel proval to a sweeping

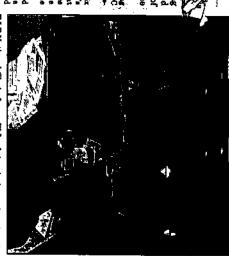
neart three years. the Libertarian Party for the

At its August 25-26 meeting, in Las Vegas, Nevada, the LNC work" on a 15-1 vota. endorsed the strategic 'frame-

six major goals and 20 strategies for the Libertarian Party over a ne-, two-, and three-year time Strategic Planning Team, laye out months of work by the party's The plan, the product of six

The strategic plan is intended to unite LP members behind a coherent set of strategies, and help the Libertarian Party betional Chair James W. Lark. me more of a significant force

complish the [political] mission of the LP," he said. tation of the strategic plan will help us improve our efforts to ac-"My hope is that implemen-



ILP National Chair James W. Lark (center) counts votes at the Libertarian National Committee meeting in Las Vegas, where the LNC voted to approve the party's strategic plan.

The Strategic Plan calls for BStrengthen Libertarian the party to focus on six major who and local organizations. strategic goals:

Bincrease the number of Lib Party's support base — members, artarians holding public office.

See STRANBORG PLAN Page 16

SPECIAL FEATURE

By Jenethan Trager

he interpet is crawling with Libertanians. Just try joining a politi-

We without accountering some one touting the message of indi-vidual liberty and personal re-sponsibility — you'll find it about easy as Gary Condit trying to Given the level of browner-related activity in the LP; we thought it would be helpful to

compile a list of websites that ev-ery self-respecting Libertarian should have at their fingertips before blasting off into cyber-

Of course, every website on the list has a distinct libertarian orbitation. That's a given. They also feature as broad ecopy of constant and at least one striking or See WEISSITES Page 20 onto this Top Ton list?

What did it take to make it

And the second of the second o

Libertarian Ballot Initiative to End the Massachusetts Income Tax

Biggest TAX REVOLT since the Boston Tea Party! **Biggest SPENDING CUT since the End of WWIII**

approves and certifies Libertarian Ballot **Attorney General** Massachusetts. the Income Tax in Initiative to Abolish

collecting thousands of signatures for this history-making Ballot Initiative. Libertarian petitioners are already

Income Tax in Massachusetts? A Libertarian Ballot Initiative to End the The Baston Globe is already writing about us

letters to the editor weighed in on the issue. readers: "Abolish the income tax?" Dozens of News put the following question to their So is the Boston Herald. The Salem Evening This is just the beginning of our

newspaper coverage. Who else will cover us The Washington Post? Or magazines like soon? USA Today? The Wall Street Journal? Time? Newswieck? National Review?

National TV appearances? on The O'Reilly Factor be the first of many Will Carla Howell's recent TV appearance

Nation? Meet the Press? Hardball? Crossfire? case on Nightline with Tcd Koppell Face the Will Carla Howell be invited to make our

Income Tax Ballot Initiative? nationally televised story about our End the Will John Stossel of ABC's 20/20 do a

Why not tax limitation?

1970s in California. Tax limitation got popular in the late

to put a lid on Blg Government growth in how it rolled back property taxes and tried Remember Proposition 13? Remember

Help End the Massachusetts Income Tax

Most first-time donors start with a donation in this range.

(D) (S)

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Other: E £

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Here's my check made out to:

VANCE (Please Print

initiatives swept the nation. Tax rollbacks and tax limitat

growth to 2-1/2% each year. 2-1/2 — which limited government spending In Massachusetts, we passed Proposition

override the laws. mandates. Relentless referendums to exploited loopholes, Exceptions, Unfunded Then state and local governments

undermined Proposition 13 and Proposition Politicians, bureaucrats, and judges

2-1/2. Big Government kept growing. Why didn't tax limitation stop the growth

of Big Government! It was not intended to Tax limitation does not freeze taxes

guaranteed to grow 2-1/2% every year. Unless * Freedom supporters, and small government override., Then Big Government grows even the bureaucrats and politicians engineer an government. Massachusetts government is

tax limitation This happened in every state that passed

Does this go too far? ...

Massachusetts budgets. Michael Dukakis' bloated 1980's lerm. Early 1990s. Still more than Governor Republican Governor William Weld's first would cut the state budget back to -Ending the Massachusetts Income Tax

High taxes mean Big Government. spending rises to meet government income Parkinson's Second Law. Government "Spending rises to meet income," says

income. Dramatically reduce all taxes. Or remove the biggest taxes. is to dramatically reduce government The only way to make government small

Sometimes slowly. Usually quickly. Reduced taxes always grow back.

tax, it doesn't grow back. roots, it can't grow back. When we end a But when you pull up a weed by the

on ballot
Our L
Our Libertarian Si

illot initiative

dividends. No tax on capital gains. No tax on interest or

Government, 100% Libertarian, a bold first step to make government small Massachusetts Income Tax Ballot Initiative is We've formed The Committee for Small Our Small Government Act to End the

Why Massachusetts?

Tax limitation allows the growth of the Stranging regulation. Now we have a growing movement of Tax-Outters, Gun Taxachusetti." Bone crushing taxation Libertarian solutions directly to the voters. advocates. Process: A way to bring the most popular Massachusetts has a Ballot Initiative Dream Team of Libertarian Activists:

, y.

Kamal Jain; Lance Romanoff; Peter Cuff; and J.D.; Edwind McCormick, J.D.; Andrew many more. Carla Howell; Michael Cloud; Peter Kuntz Dave Rizzo; Muni Savyon; Celeste Parenti LaRocco; Kay Pirrello; R. Dennis Corrigan;

campaign volunteers, 5,106 campaign Successful Libertarian U.S. Senate Campaign donors, \$821,362 raised, The Most Ted Kennedy, 40% name recognition, 726 votes for Carla Howell for U.S. Senate against Growing Libertarian Impact: 308,860

We must collect over 100,000 raw Extraordinary Opportunity

trained, skilled, professional petitioners are petition signatures by early November We need volunteer petitioners. But

Indispensable. They cost money.

Dollar for dollar, we give you the most value for your donation. We are thrifty and frugal and careful

business can donate! donate! No limits on how much your There are no limits to how much you can

dollar you donate. funding a Challenge Grant for our Libertarian Ballot Petition Drive. They will match every Several generous Libertarian donors are

ì

pay for another 208 signatures. libertarian donors will match your \$500 and 208 petition signatures. Our Challenge Grant If you donate \$500 today, it will pay for

costs? And have your \$1,000 matched? Or will you donate \$1,000 for petitioning

petition drive possible. Please donate today or \$1,000 -- you are making our ballot itions, not just the big donations you donate \$45 or \$85, or \$500 ve more. Some give less. We need time donors give between \$45 and ± c. □ \$1,000 · □ \$500 · · · □ \$250

Overage L Domin Contyn, Tressure; Carl Howel, Chin	constituence, and also request the corruptions is displayed of teatherman weaks constituences come \$500 or, many a year. But the joi the Communication for Service	constitute over 500 for year we are proposed for make it address of it.	lighted, John 01778 - We are included than accepting motors or carb	The Committee for Small Government
petition driv	or \$1,000 -	a lot of dona	\$85. Some g	costs? And h

DOM

4

MULTINONS

LING MOLIVERICE

Acclaimed the LP's 'Best Libertarian Communicato The Most Persuasive Libertarian in America Needs Your Help to Run for U.S. Senate

Michael Cloud, Libertarian for U.S. Senate (MA)

ment first. Michael Cloud is intimately familiar with

pro-gun freedom books, studies, articles, evidence,

and argument. He has thoroughly researched and read

the Anti-gun literature and propagands

speaker in the Libertarian Party." Jo Jorgensen, 1996 Libertarian Vice-Cloud is, hands down, the best public Presidential nominee says, "Michael

register Libertarian and join the Libertarian Party." Michael Cloud gives speeches, audience members and a passion for our principles of liberty. When says, "A number of Libertarian speakers really excite and illustrations, with thought-provoking questions Michael Cloud is, quite simply, the most persuasive Libertarian with NON-libertarian audiences. He capti-Libertarian audiences. Michael Cloud does, too. But ates them with new insights and outlooks, with stories Chris Azzaro, Director, Liberty Victory Pund, Carla Howell, Libertarian for Governor, says

watch Michael Cloud turn them into Libertarians." him in front of NON-libertarian audiences --- and entertaining public speaker in the Libertarian move-"Michael Cloud is the most electrifying, eloquent, and ment. Master of the Art of Libertarian Persuasion. Put

that's the only way to describe Michael Cloud." talk radio host on WBZ in Boston, says, "Spectacular: David Brudnoy, enormously popular libertarian

Become Effective Communicators Coaches Other Libertarians to

tapes: The Essence of Political Persuasion. ment's most widely used communication training He gave these training tapes away, free-of-Michael Cloud created the Libertarian move.

has provided these tapes at cost to 6,000 Libertarians charge, to Advocates for Self-Government. Advocates Over 57,217 subscribers receive Michael Cloud's

Advocates for Self-Government. (www.Self-Gov.org) Free-of-charge. Provided by Michael Cloud and "Persuasion Power Points" column every two weeks.

activists in public speaking at the Libertarian Party's access '97 and Success '99 workshops. Free-of-charge Michael Cloud coached over 639 Libertarian

unionally known Libertarians. Michael Cloud has persuasion-coached 17

Eloquent and Quotable Phrase-Maker

and Harper's, as well as the Comedy Roundtable been quoted by Playboy, Wall Street Journal, Reader's Digest, the Congressional Record, National Review Michael Cloud's remarks and comments have

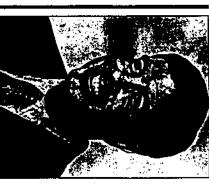
every major publication in America. ghost-written for clights have found their way into The speeches, articles, and books that he has

Michael Cloud for U.S. Senate? The Most Persuasive Libertarian in America Why are the Massachusetts Libertarians running

primary and 5

Persuasion, he is extraordinarily well-read. Politics college students, he wins their hearts and minds and fluent. When Michael Cloud gives speeches to Cloud the Black Belt Master of the Art of Libertarian itural Trends, Religion, Science, He is able, educated Colleges and universities. Not only is Michael

ACCOUNTY.







on the air, but when the show is over, the hosts often

continue the conversation and ask for more information ind charismatic. Engaging. Not only does he do well gives speeches to pro-gun freedom groups — many

dience members become Libertarians.

TV Interviewers. Michael Cloud is media-savv)

light to Keep and Bear Arms. When Michael Cloud

ducated, prepared, and a persuasive advocate of the

He is Handgun Control, Inc.'s worst nightmare

Repeatedly. And TV viewers call the LP inquiry line.

Talk Radio Hosts and Audiences

bout the party. They invite Michael Cloud back.

alled, "a dangerous gift of eloquence."

NON-libertarian audiences. Libertarian for U.S. Senate. We need press hits to promote Michael Cloud,

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Nevada, I was with Michael Cloud when he was a Cloud meamerized the hosts and their audiences." tive, 1 Christian, 1 Liberal, and 1 Show-Biz. Michael guest on 6 talk radio shows in one day, 3 Conserva Here's what Chris Azzaro says: "In 1998 in

Cloud "Wows the audience and lights up call-in lines." LaRoche, Over 83 Talk Radio Hosts agree that Michael Barry Farber, Gary Nolam, David Brodnoy, Tom

Scruptimists, Ella, Professional Business Women's Club Dozens more, Michael Cloud wins them to Liberty. Michael Cloud possesses what Rafael Sabatini Service Clubs. Rotary, Civitan. Lions. Optimists.

300 NON-Ribertarian audiences

may well bring in 500 new Libertarian Party members NON-libertarian audiences. His public speaking gifts and enroll 1,000 new Libertarian voters Help us put Michael Cloud in front of 300

events. We need Libertarian campaign literature. Help us put Michael Cloud in front of 300 We need news releases to publicize his speaking

can help us grow the Libertarian Party. Help us enroll new members and register new Libertarian voters Libertarian U.S. Senate candidate Michael Cloud

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P's Best Communicator! te up to \$2,000: \$1,000 for 1,000 for General Election som	OCLIMIDM \$1,000 \$500 \$85 FI pay by: Check Visa OCLIMIDM OCLIMIDM OCLIMIDM OCLIMIDM OCLIMIDM OCCIMIDM OCCIMIDM	Other: \(\) Other: \(\) Other: \(\) Mastercard \(\) AmEx
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Demails like Michael Couch for U.S. Seneth • 131 Bridge Street • Salem, MA 01970 • Note: Federal law requires political come to report the name, mailing address, plus occupation and employer for each individual whose contributions exceed 5201

approval to sweeping strategic pla National Committee gives condition

Continued from Page 16

Target existing groups to act in support of LP efforts, and provide opportunities for the LP

campus LP organizations — and the party's entire support base — to be involved in the political pros, outside of just campaigns.

If Focus resources to achieve

recognizing and rewarding effort and success, and make LP in-volvement more enjoyable. he federal level by 2010, and get Fincresse LP activism by lantial credit for it.

equate recourses of all sorts. political auccess requires adnterconnected, said LP Secretary The strategies and goals are ■ Develop an awareness that

setings of the Strategic Plan-

aito facilitated the

repeal of drug prohibition at III Encourage state, local, and roots party cannot Washington, DC." "Building a grass be done from

LP's market shere among youth. the goals of increasing the party's promoting the Libertarian Party "brand" should help accomplish one or more goals. ning Team — and different strat-egies can be used to accomplish support base; increasing public For example, the strategy of

STEVE GIVOT: pational, state, and/or local levels of the LP the scale; To realize the portion of the LP the scale; To require promise of this plan will require significant participation by many state and local LP organizations.

"Building a grassroots politiminst participata, said Givot.
The beam spent consider
time discussing which strate can best be imple

at the state and local level." cal party cannot be done from of the plan cannot be done entirely Washington, DC. At the same

Define activities

To achieve the goals and [party] until 2004," said Givot. etrategic plan which will form the ing to begin a formal planning process to develop an "integrated voted at its December 2000 meet-The strategic planning pro-

tow-up meetings across the USA.

The planning team included The SPT began the process by brainstorming with LP state chairs, and creeting a list of more than 700 success-oriented ideas, which were then refined at six fol-

LNC, as well as staff members from the party's Washington, DC more than a doten me ffice, elected Libertarians, and bers of the

JAMES RUSHING

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a novel by

At the August 25-26 meeting, Lole Kaneshiki, an At-Large Rep-resentative from Pennsylvania, was the only LNC member to vote gainst approving the plan.

crowns our National Capitol

Freedom — a statue that by the Statue of Armed

building—a statue enshrined



thertarians offer 'Build Indiana' solution ndista LP Executive Director Brad Klopfenstein (I) and State Chair Mark Rutherford speak at a press

goverzor to appoint an LP member to oversee the Build Indians Fund, a trust that finances public works projects conference at the Indianapolls Press Club on July 9 However, over the past few years, Democrat and Re-At the event, the two Libertarians asked the state's

also received money, including a daycare center and two restaurants in Indianapolis, said Butherford. nd religious groups. Several for profit organizations

law," he said. "The fund has turned into a source of port-burrel epending for legislators in an attempt to buy votes." To end the corruption, Rutherford said the state lated to infrastructure clearly violates the intent of the "Alfaceting money from the fund for activities not re-

should appoint former LP gubernatorial candidate Andrew
Horning to oversee the fund — thus giving it an "oversight mechanism looking out for fuxpayeer) interests:
The press conference — and a series of Indiana LP
press releases — attracted quite a bit of madia attention
for the party over the summer months, said Rutherford.
"We figured that because it's an off-year for elections,

political reporters would have less news to cover, and they would be more eager to talk with us," be said. "It looks like we were right."

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State

ZIP

The Top Ten best Libertarian websites

Continued from Page 20 the Advocates for Self-Govern-

reach organization beliefs is just one of the things rities boast of their Libertarian tom movement's preeminent outyou'll learn at the site of the free-And finding out which coleb-

tions of people and helped expose many to libertarian ideology. (An e-zine has introduced countless the site.) And its Liberator Online people to sucressful persussion Mary Ruwert and Michael Cloud erian communicators such as echniques from acclaimed Liberquernetive version is available on Quiz has been taken by mil-Their World's Smallest Politi-

The newest addition to the website is the link to the Discover ans. Running from July 2001 to ens of thousands of new libertereach effort that seeks to uncover fully 2002, the goal of the project

is to give the quiz to more than 500,000 people at public avents. At The Advocates org, you can read more about the project and eep track of your state's partici-

Humano Studios institute for

and job opportunities for in-terested Libertsrians — you just need to know where to look. Theilis.org bere are numerous internship

GMU is one of the foremost acaof George Mason University. ginia, the Institute for Humane demic libertarian institutions, Studies is the public policy arm Walter Williams and other liberhome to esteemed economist Located in Arlington, Vir-

notices of free summer seminars such as "The Foundations of Lib-Competition, scholarships and fellowships such as the Young erty" (at Princeton University), Communicators Fellowship," and he 'Felix Morely Journalism grants and competitions such as On The IHS.org, you can find

Cascade Policy Institute in Oregon, Directors of Membership Development and Advancelisted. Recent postings include a Director of Operations for the tunities at liberty-oriented think where dozens of jobs and opporout libertyguide. You'll find an he Policy in Michigan, and an in-tern for the Atlas Economic Retanks and organizations are for the Mackinew Center for Pub-At the site, be sure to check

keep abreast of potential oppor-tunities — and perhaps even be-come a libertarian "professional." libertyguide, any liberty-lover can search Foundation in Virginia By routinely acouring the

to strike a (peaceful) blow against the bureaucratic youth looking for a way

ideas that characterise most youth politics." information was against ative activism to fight an the outdated, statist

Or distributing political stickers for Bureaucrash campaigns? Or, you can read the site's "Manifesto" halls, record stares, telephone poles and libraries with posters? political Oyern? Plastering dorms, You can take an inter-active varsion of the World's Smallest Political Quiz at www.ThaAdvocates.com. Straight Talk," which discussed topical political issues. Recent installments include "Free Trade Means No Turiffs and No Subsi-

with Bureaucrash groups in Chicago, Washington, DC, and other

Sucke" campaign, which was or-ganized by DC Libertarians. And campaign (organized by the LP's own Marc Brandl) which sent libeaucrash is its protest campaigns, including the "Free Trade Now" to protest government-managed trade. Or, there's the "Tax Slavery there's the upcoming "White Fieg ertarian protesters up to Quebec But the lifeblood of Bur-

actions with common sense and sponsibility statement requires that all protesters temper their something all Libertarians can respect for the rights of others -One note: Bureaucrash's Te-

entatives under its own ben-ner (yet!), but Rep. Ron Paul (R-TX) is definitely the part best have elected any U.S. Repre-

presidential candidate in 1988, is respectfully known as "Dr. No" in the U.S. House for his refusal to pense of individual liberty. support any logislation that empowers the government at the ax-

sponsored or co-sponsored, such as HR 2662 (to lift the trade em-Paul's website, dubbed Project Presdom, is a wealth of and HR 1597 (to repeal the Selecbargo on Cuba), HR 1762 (to reliberty legislation Rep. Paul has pformation. You can read the pro

Bureaucrash.com
f you are an angstridden Libertarian

What kind of creative Trendom:

How about sending

and learn about other innovative ways to advertise liberty. auges across cyberspace? Or "raiding" parking lots with

The site also has a room where you can book up with other Libertarian activists, or network

Protest" campaign (details to be

The Libertarian Party may not

Paul, who ran as the LP

color. Also, check out these other great items: Visit our website to see these (and other) designs in full

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state, look no further.

own words: "We use cre-Bureaucrash's

out e-postcarde or mee-

Prosperity," and "Congressional Spending Threstons Your Retirement."

And don't miss Paul's
"FreedomWatch" slorts, which
suberthers receive whenever libety-threshenty legislation forms
on the House borison. It's an es-

appreciate.

U.S. Rep. Ron Paul

How do you think the author found this job as an LP staff tive Service Act).
You can also reed weekly in-

All those who say Paul's websits to see they politics requires a comxak no further than Ros

Libertarian Party are dead wrong.

hameless self-pro-motion? Most def-initaly part think we'd leave off our list - did you really

Simply by clicking a button, any Libertarian - or liberty curious chase sales materials, and even prebensive explanation of Liberbylaws and platform, get a comtarian principles, learn about lo-cal candidates and events, purweb surfer - can read the LP website is darned comprehensive.

of party activities by signing up for the LP's "announce list" or by reading new press releases and news stories. New content is

pecially valuable tool for "Congress, get off your Base and the artime-oriented free page the beer tax-cut bill" (s light-dom fighter: All those who say rious topic: The federal tax on box and information for your own state will be featured on the front the website is the regionaliration" feature. Click in the green Another interesting part of

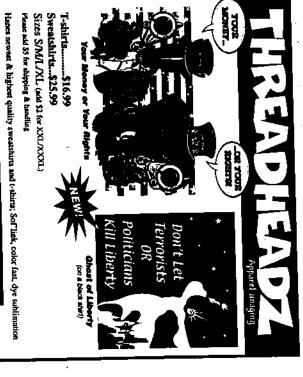
for a free packet of more informs: We also recommend taking

Top Ten

Well there you have it: The Top 10 Libertarian Websites. Of course, there are more than five billion websites, so this But it is a good place to start for by no means an exhaustive list

Honestly, the LP the virtual site tour to potential members - it's a quick and informative introduction for anyone come a member online, or sign up Afterward, they can instantly be who aske "What's a Liberterian"

register to vote.
Visitors can also keep abreast LP wins major party status," and posted almost every day, and includes such stories as "Alabama missed? Send it to us - slong with a brief description of why it's cyber-mavvy veterans. to: JonathanTrager@hq.i.P.org.) try to mention it in a future issue e libertarian classic — and we'll of LP News. E-mail suggestions and a useful reminder for (Know of a website we



LITEMailBox

after so many decades of waiting for Republicans and Democrats to fix the problem? poor, why do we still have poverty Continued from Page 32 parties really cared about the

If a coter really cares about the poor, shouldn't she vote petuated poverty? against a system that has per-These are the kinds of ques-

cast as selfish to ask voters. BEFORE they're tions Libertarian candidates need

Virginia gubernatorisi candi-date Bill Redpath's campaign alo-gan is "Anything That's Peaceful." he only truly compassionate po-I think that's a good start

NOELLE STETTNER

Falls Church, Virginia

Not successful

In his letter "After probibi-lion?", [September 2001] Patrick Groff is critical of Libertarian acivism to repeal current drug laws ecause Libertarians do not stipu-

adults find easy to obtain and imbibe."

Groff that the drug war has not protected us, and in fact drug use among our children is rampant. I would like to point out to Mr.

show that 60% of high-schoolers quently in the news. In August, drugs were "used, kept and sold and 40% of middle-schoolers said bia University released the reand Substance Abuse at Columthe National Center on Addiction The evidence of this is fre-

is so 'successful'?

on their campuses. I would like Mr. Groff to ex-

a 1998 United Nations report.
That money is used to buy lots of
weepone, bribe lots of police and
officials, support bloody coefficials. plain to me what it is about the current U.S. policy of prohibition that is no successful. black market which generates \$400 billion annually according to The drug war helps sustain a

late 'explicitly how society will protect children from gaining possession and use of drugs that

is rampant. What among children is it about the

in other countries, etc. Even though America is val-

iantly resisting, reason has begun to overtake the countries at our borders and overseas

What our social policies might look like after prehibition a can be seen in places like Fortuse a can be seen in places like Fortuse agal, which decriminalized all to drugs in ally of this year.

It can be seen in Canada.

deny sick people access to mari-juana is unconstitutional.

has not protected THE DRUG WAR It can be seen in Europe, where the realization has dawned that reducing the harm from drugs is what is important, and that prison is something that in-

Fort Worth, Texas LARRY NICKERSON

us. Drug use

Best ever issue

was one of the best ever. that the August issue of LP News just wanted to write to say

current policy that outreach piace. features. It's actually useful as an lary and great news stories and with useful articles and commenthis month was just jam-packed I don't know if you're doing anything differently, but I thought

litical fance. Keep up the good friends who are sitting on the po-I plan on showing it to a few

RICH TOMASSO

Flawed FairTax Nashua, New Hampshire

Among the many flave in Steve Suss proposed TairTax (The Forum, August 2001), the most glaring is that it is not lab ertarian.

The Libertarian Party abould never be in the position of advo-

direction.

JIM LESCZYNSKI New York, New York

Another (ederal check

tion the wisdom of another gov Steven Same that the tax code erament bureautracy sending out needs serious overhauling, I ques-While I totally agree with

much money a family or person needs to get by? The same folks

+ NICE LIPSCHULTZ Boca Raton, Florida

W Down to zare

cating the creation of a new tax, even one that would replace a much larger and oppressive in-come tax, or move us in the "nght

Libertarians don't advocate the initiation of force! It's right there in the pledge in we all

who brought you the Post Office and toilets that dun't flush. Who is going to decide how

I think the flat tax idea has more merit, but I'm not going to

"fair tax." Ill agree to no sales tax on anything used, but we can't est A sales tax on food is not a

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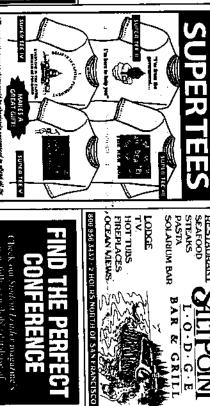
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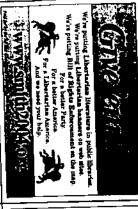
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